

Mr. Wilton B. Persons
The Assistant to the President
The White House
Washington 25, D. C.

Many thanks for your kind comments about my participation in the Advertising Council Conference.

With every best wish.

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O/DCI/[redacted]:bak(24 Mar. 60)

Orig. & Addressee

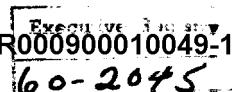
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THE WHITE HOUSE
WASHINGTON

THE ASSISTANT TO THE PRESIDENT

March 22, 1960

Dear Allen:

From the many complimentary reports coming in, our conference for the Advertising Council last week was a tremendous success.

The President wanted me to send you his thanks -- to which I would like to add my own -- for the fine contribution you made to the conference. We certainly appreciate your taking the time to participate in it.

With warm personal regards,

Sincerely yours,

A large, stylized handwritten signature in dark ink, appearing to read "W. B. Persons".

Wilton B. Persons

The Honorable Allen W. Dulles
Director
Central Intelligence Agency
Washington, D. C.